



SARDINIA, EURO-MEDITERRANEAN COOPERATION HUB

Euro-Mediterranean Cooperation - Financial Instruments and Exchanges of Experiences

16th December
2022

Cagliari, IT - Manifattura Tabacchi, Viale Regina
Margherita 33_Contemporanea Hall, First Floor

Moderating: **Giuseppe CENTORE**

09.00 am Welcome speeches:

Maurizio DE PASCALE, Chamber of Commerce of Cagliari-Oristano, President
Paolo TRUZZU, Municipality of Cagliari, Mayor
Christian SOLINAS, Sardinian Region, President (tbc)
Alessandra CARUCCI, University of Cagliari, Pro-rector for Internationalization
Roberto RAIMONDI, ENI CBC MED Managing Authority, General Director
Ahmed M. EL WAKI, ASCAME, President

10.00 am *Award ceremony of ASCAME past-President Cav. Romano MAMBRINI and of ASCAME current President Mr. A.M. EL WAKI.*

10.15 am First session: the role of the Chambers of Commerce in the Euro-Mediterranean Cooperation

Cristiano ERRIU, Chamber of Commerce of Cagliari-Oristano, General Secretary
Alaa EZZ, Federation of Egyptian Chambers of Commerce, General Secretary
Rabih SABRA, Chamber of Commerce of Beirut, General Director
Moez HASSEN, Chamber of Commerce of Cap Bon, General Director

11.15 am *Coffee break and networking*

11.30 am Second session: business support instruments for the development of SMEs within the Euro-Mediterranean area

- The regional instruments (ERDF and PNRR), **Massimo TEMUSSI**, ERDF Managing Authority, Sardinian Region, Director.
- The export services for Italian companies, **Fabio MEONI**, Marketing officer, ICE – Italian Trade Agency.
- The NEXT MED 2021 – 2027 Programme, **Aldo PULEO**, ENI CBC MED Managing Authority, Programme Officer.
- The Business Country desk (BCD) platform, **Eleonora FANTOZZI**, BUSINESSMED, Projects coordinator.