



## Sardegna-Turchia Business Forum



### **THE GROUP** INNOVATION SINCE 1923

#### Laminazione Sottile group

#### LAMINAZIONE SOTTILE S.P.A. 1923 Aluminium rolled products **10 COMPANIES 3** SEMIS | **4** FINISHED PRODUCTS | **3** DISTRIBUTION **CONTITAL S.R.L** 1991 Aluminium & Pet Trays **ITALCOAT S.R.L** 1993 IPS Surface treatment and lacquering of aluminium coils LAMINAZIONE SOTTILE **I2R LTD** 2009 Aluminium containers CONTITAL I2RNORTH ITALCOAT PLLANA AMERICA **IPS S.R.L.** 2015 I2R INC. Aluminium foil for flexible packaging **I2R KOREA 12R KOREA COMPANY LTD** 2016 Aluminium containers distribution PLLANA GMBH 2018 Rolled products distribution **CONTITAL TURKEY** 2019 Aluminium trays **I2R INC.** 2020 CONTITAL Aluminium containers distribution TURKEY **I2R NORTH AMERICA** I2R2023 Aluminium containers

### WHO WE ARE VISION & VALUES

#### **OUR VALUES** | RESPECT FOR



#### **A COMPANY** *that is* INNOVATIVE AND RELIABLE, DYNAMIC AND SUSTAINABLE



#### THE SOCIETY

We pursue results in the respect of our employees, customers and suppliers. We create value by cultivating the idea of work culture in our territory.

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#### THE ENVIRONMENT

We are committed to reducing our activities' impact on the environment, following a sustainable development model and optimizing the resources.

We take care of our employees and their safety. We value ethical people who are passionate about their job and believe in integrity and fairness, and we train them in our Academy.

#### **OUR HISTORY**

PEOPLE



We want to be worthy of our past projecting our Group into the future and ensuring continuity and development in the respect of tradition





Figures referred to year 2023



## EXPORT 60% 50% TO OVER 70 COUNTRIES

### **INTEGRATED** SUPPLY CHAIN

FOUNDRY CONTAINERS нот PRODUCTION ROLLING COLD SLITTING ROLLING <u>t</u> PRINTING SURFACE (IF NEEDED) TREATMENTS ..... LACQUERING (IF NEEDED)

**DIVISIONS** 

Laminazione

Sottile group







### **ROLLED ALUMINIUM** | MAIN APPLICATIONS





### **CONTAINER** DIVISION

### FROM COILS TO CONTAINERS, PLATES, ROLLS AND COFFEE CAPSULES

#### **PRODUCT RANGE**

- Plates
- Wrinklewall
- Folded
- Semi Smoothwall
- Smoothwall
- Airline Trays
- Lids
- Rolls
- Coffee Capsules



### **CONTITAL |** WORLDWIDE







TURKEY











**2.2** BILLION CONTAINERS / YEAR

> 7 MILLIONS ROLLS / YEAR

### **CONTITAL TURKEY** | OVERVIEW

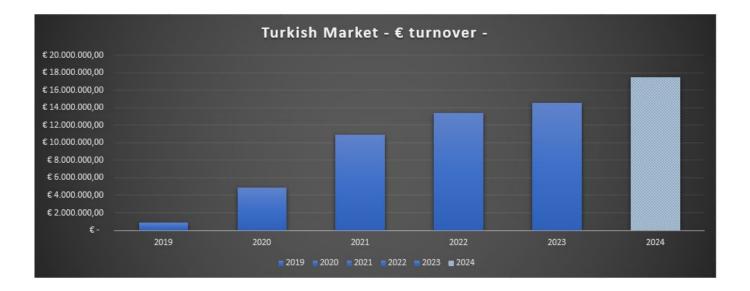


Contital Turkey was estabilished in 2018.

The reason of the investment was linked to the internationalization of the Group Container Division

We saw market growth opportunities, especially in Middle East, in the Balcan Area and African countries.

The market response was particularly favorable as we had excellent participation from both public and private local actors.



### **CONTITAL TURKEY** | OPERATIONAL OVERVIEW

#### **TURKISH PLANT**

- Total plant capacity: 650.000.000 pcs/year
- Total Raw material capacity: 4.500 tons year
- Current saturation: 65%
- 82 workers, 6 days, 3 shifts
- Budget 2024: over 1,0 milion € investment for:
  - New equipments
  - New molds
  - New machines



CONT

TURKEY

## **CONTITAL TURKEY** | SALES TARGETS 2024





Markets in our portfolio

Markets to be developed

- As Contital Turkey we are exporting in **23 countries**
- We are supplying **104 customers**
- In the first 5 months of 2023 we added 8 new markets in our portfolio:
  - Morocco
  - Bulgaria
  - Iraq
  - Croatia
  - North Cyprus
  - Switzerland
  - Gran Canaria
  - Bulgaria
- Our goal is to reach the **target of 30 countries** . The target areas will be:
  - Middle East countries
  - North Africa market
  - Balkan market

## **CONTITAL TURKEY** | WHY TÜRKIYE



We consider Türkiye as a crucial bridge between Europe and Middle East.

The demand in Türkiye can grow due to the young population present here and its vision related to the recyclability and the low environmental impact of aluminum.

Since we established the company, we are growing in terms of market share in the Turkish market.

Thanks to the average young age of the population and its good level of scholarization, we are confident we can have a good opportunity to increase the market penetration, not only in term of cost reduction but also in term of increasing the product added value.

Our export is significantly important and our aim is to penetrate the European Market with product manufactured in Türkiye. Due to its geographical position, Türkiye is in fact easily connected both to Middle East and, through the Baalkan route, to the entire Europe.

However, The instability of the economical situation and the high fluttuation of local currency may have impact on the economic figures but the growing of market and the integration of supply chain help to recovery it.











# THANK YOU FOR YOUR ATTENTION





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